

Stepping Stones
Veterinary Wellness
South Jersey Equine Associates



December 4, 2017

To Our Valued Clients,

One of the most important services that we provide to the local equine community is emergency care 24/7/365. No matter the time or the weather, our doctors come to the aid of horses in need. Our team of doctors shares this responsibility, and give up their nights, weekends and holidays to be there for our clients and patients.

Because we value your loyalty to our practice, shown by your utilization of our doctors for your horses' routine preventative care, you will be receiving a discount for emergency fees. Routine preventative care means your horse(s) has had a routine health care visit from our practice that included an annual physical exam, vaccinations as a routine appointment, dentistry, other preventative care appointments including acupuncture/chiropractic treatment, breeding management or non-urgent lameness evaluation. If your horse received any of these services in the last 24 months, your discount is already recorded in our computerized records.

If you are new to our practice, or to these services, you will qualify for the emergency fee discount at the time of your horse(s)' preventative care visit. If your horse requires emergency care prior to your qualifying preventative care visit, you will receive a voucher that will entitle you to a one-time credit of up to \$100.00 on your emergency fee that may be applied to your invoice if your qualifying visit occurs within 60 days of the emergency visit.

Here at SSVW we emphasize the importance of preventative veterinary care. Our goal is to aid in maximizing the well-being and health of our patients while being a trusted resource for clients to rely on for their companion's care. Having our veterinarians as part of your horse's management team provides you with a dedicated support system on a routine and emergent basis. We welcome the opportunity to be involved in answering your veterinary questions or concerns, whether they are large or small.

Please see our Emergency Care FAQ page for more information. It is enclosed with this letter.

Sincerely,

Drs. Beth Hirsch, Sandy Strilec, and Ruthie Lindberg

